

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending July 22nd, 2023: New Ads Down in Eleven Industries Over The Week, Up in Nine**WETHERSFIELD, July 25th, 2023 – During the week ending July 22nd, there were 5,528 new postings in Connecticut. This total new ad count is down 438 new ads or -7% from a week ago. Eleven industries had over the week new ad decreases, one was unchanged, and nine had increases. The largest industry new ad decrease occurred in Educational Services, down 115 new ads and the largest industry increase occurred in Finance & Insurance, up 139 new ads. (+139 new ads). During the week ending July 22nd, 2,388 of the 5,528 new job ads had salary information. Those ads had a median advertised salary of $52,096. Finance & Insurance had the highest advertised median income ($120,576), and Agriculture had the lowest ($33,408). The HWOL series recently migrated to a new data platform that has resulted in adjustments to its deduplication process. Due to this, comparison to weeks before the week ending June 3rd may be impacted by methodology differences.  
  
  
  
**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Manufacturing.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Salespersons.

**Employers** with the most new postings include Hartford Healthcare, Child Guidance Center of Southern CT, and the Internal Revenue Service.  
  
**Total New Job Ads by Occupation: Week Ending July 22nd, 2023**



The above table highlights the 25 occupations with the most new job ads during the week ending July 22nd, 2023. During that week, employers posted new job ads for over 700 specific occupations in the state. The three occupations with the most new ads were Registered Nurses (266 new ads), Retail Salespersons (198 new ads), and Supervisors of Retail Sales Workers (144 new ads). Among the new ads that week, 2,388 (43% of total new ads) had salary info for over 300 specific occupations. Those new ads with salary info had a median advertised salary of $52,096 per year or $25.05 per hour. Among the 25 occupations with the most new ads, five had advertised annual medians of over $100,000. These include Software Developers ($139,776), Computer Occupations ($135,936), and General & Operations Managers ($116,992). The occupations with the lowest median income in the top 25 include Hotel, Motel, & Resort Desk Clerks ($30,080), Fast Food & Counter Workers ($33,408), and Retail Salespersons ($34,432).   
   
 For more information on total monthly job ads in Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**Employers with the Most New Job Postings** Employers with the most new job postings during the week ending July 22nd were mostly within Health Care & Social Assistance, Retail Trade, and Finance & Insurance. The employers with the most new ads in these three respective industries were Hartford Healthcare (178 new ads), Walgreens (34 new ads), and Travelers (92 new ads).  
Overall, the 25 employers with the most ads account for a combined 22 percent of total new ads.   **What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards, and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>